



STEVEN M. FULOP
MAYOR OF JERSEY CITY

CITY OF JERSEY CITY
OFFICE OF THE MAYOR

CITY HALL | 280 GROVE STREET | JERSEY CITY, NJ 07302
P: 201 547 5500 | F: 201 547 5442



STEVEN M. FULOP
MAYOR OF JERSEY CITY

FOR IMMEDIATE RELEASE

Jan. 15, 2014

Contact: Jennifer Morrill

Press Secretary
201-547-4836
201-376-0699

*****Media Advisory*****

Jersey City to Rename Christopher Columbus Drive “Super Bowl Drive” for the Week; City and Hudson Chamber of Commerce to Host Welcoming Events for Super Bowl Teams

JERSEY CITY – Mayor Steven M. Fulop announced today that a resolution to rename Christopher Columbus Drive – “**Super Bowl Drive**” – for the week leading up to **Super Bowl XLVII** will be presented to the City Council at their meeting tonight.

The NFL will have two representatives attend tonight’s meeting at **6 p.m.** at **City Hall, Council Chambers, 280 Grove Street**, when the Council will vote on the resolution.

The renaming is part of the City’s efforts to welcome the two NFL Super Bowl teams – the AFC and the NFC champions – who will both be staying in Jersey City hotels. Banners will be displayed along Christopher Columbus Drive, the route the players will take from Newark-Liberty Airport to their hotels in Jersey City,

Additionally, the City, in collaboration with the Hudson County Chamber of Commerce, will host two welcoming events, which will be open to the public, at each of the hotels – the Hyatt and the Westin – upon the teams’ arrivals. The dates and times of the events will be announced once the teams and their arrival has been determined. The events will feature activities for children, a band, giveaways, and hot chocolate, as the teams make their way to their hotels.

“We have been working closely with the NFL both regarding the preparations for the teams’ arrivals and logistics for the week of and game day,” said **Mayor Fulop**. “Having the teams in Jersey City is an honor and we are ready for the world to take notice of Jersey City during the nation’s largest annual sporting event. We are the most dynamic city in the State of New Jersey, with a remarkable skyline, diverse neighborhoods, world-class hotels, historic and cultural sites, and much more. We hope that everyone attending the Super Bowl experiences everything Jersey City has to offer.”

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699.////